

FY2022-2026 Measure M Strategic Plan

Draft Program Recommendations

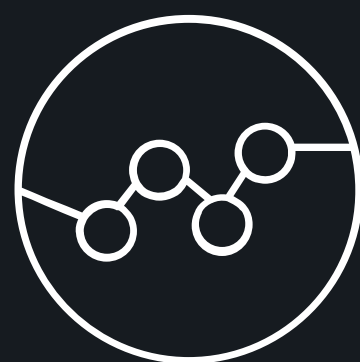
April 2021

Measure M Strategic Plan Project

C/CAG envisioned that the Measure M funding allocations be re-evaluated every five years:

1. Review current Measure M program successes, gaps, and future opportunities
2. Establish program vision, goals and performance measures
3. Determine funding allocation across countywide programs
4. Develop a Measure M 5-Year Implementation Plan for FY 2022-2026

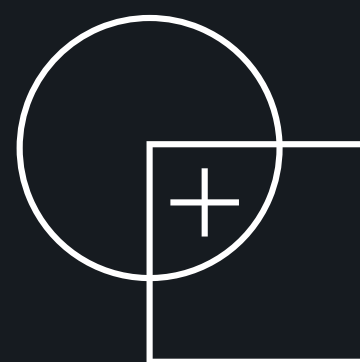
Measure M Strategy Project Overview



Program performance assessment

- Funding use questionnaire
- Stakeholder conversations
- Gap and challenge identification
- Logic framework

Aug – Nov 2020



Program visioning, goal setting, performance measures

- Follow up with stakeholders
- Visioning exercise
- Policy review

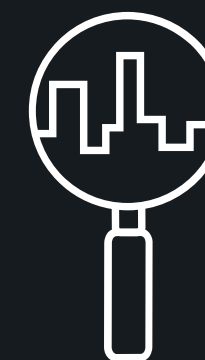
Oct – Dec 2020



Development of strategies

- Recommended strategies that are action-oriented
- Expected timescales and cost to complete

Nov 2020 – Mar 2021



Documentation of 5-Year Plan

- Formal 5 Year Plan
- Implementation budget and schedule

Mar – Jun 2021

Measure M Vision

Modernizing Measure M: to improve mobility and reduce water pollution in San Mateo County through flexible, innovative, efficient, insight-driven and accountable program delivery.



Measure M program recommendations

Guiding Principle	Recommendations
Flexible Planning	<ul style="list-style-type: none">• Continued flexible use of funds• Expand fund usage guidance for Local Streets and Roads recipients
Innovative Programming	<ul style="list-style-type: none">• Repurpose unused admin funds for innovative Countywide Program pilots• Encourage innovation among Countywide Program operators• Support knowledge sharing across funding recipients
Efficient Operation	<ul style="list-style-type: none">• Move reporting online• Streamline back-end budget systems
Accountable Monitoring and Evaluation	<ul style="list-style-type: none">• Require annual reporting through streamlined template• Publish online dashboard for public (non-immediate)
Insight-driven Planning	<ul style="list-style-type: none">• Standardize evaluation framework for each funding recipient• Review countywide program allocation based on updated need• Develop longer term structure that considers impact in allocation decisions

Recommended Allocation Changes

Local Streets and Roads

No funding allocation changes

Countywide Programs

2021-2026 Plan

2027-2031 Plan

Needs-based

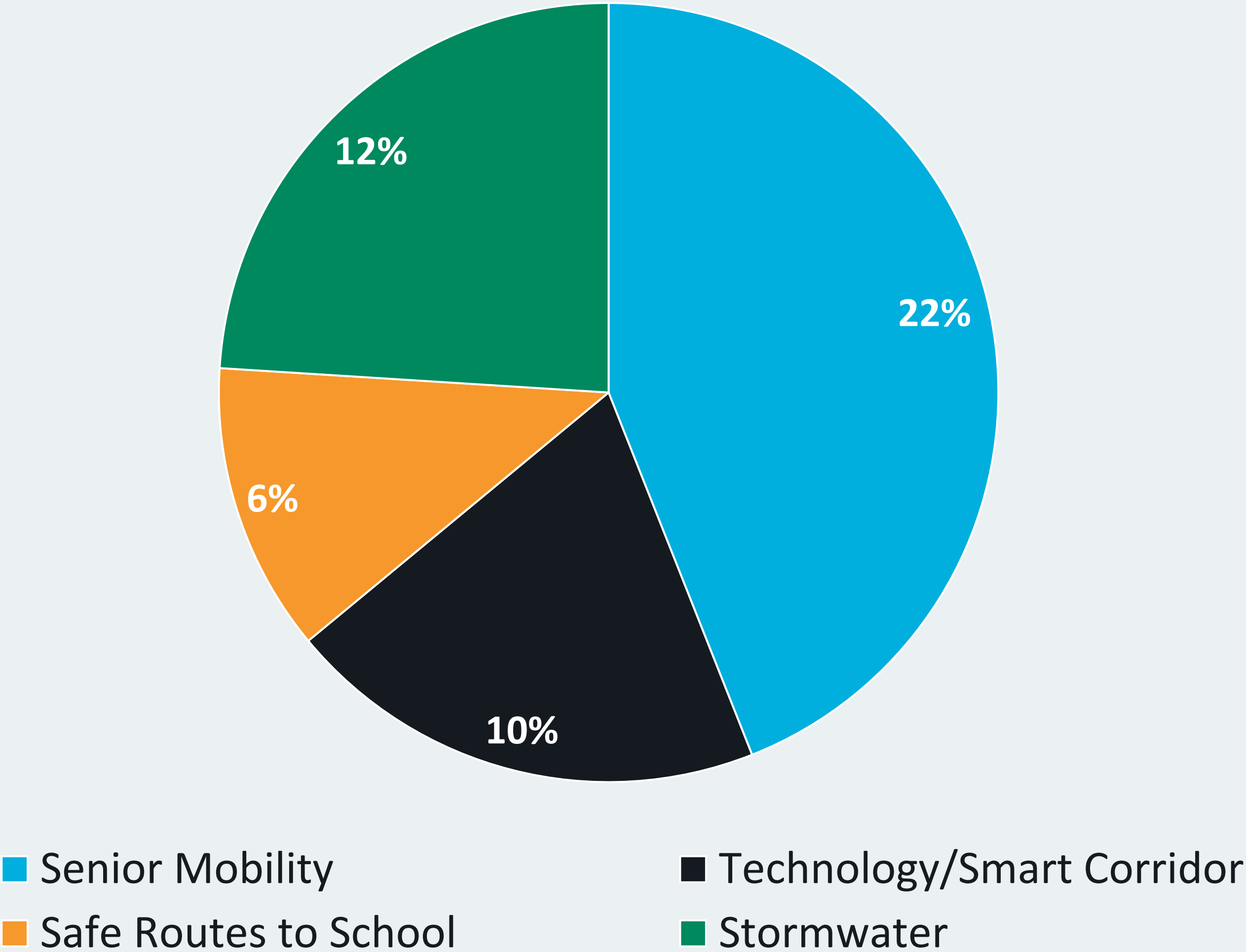
Examining change in programmatic “need” since 2010 with historic revenue data and qualitative inferences

Need and Impact-based

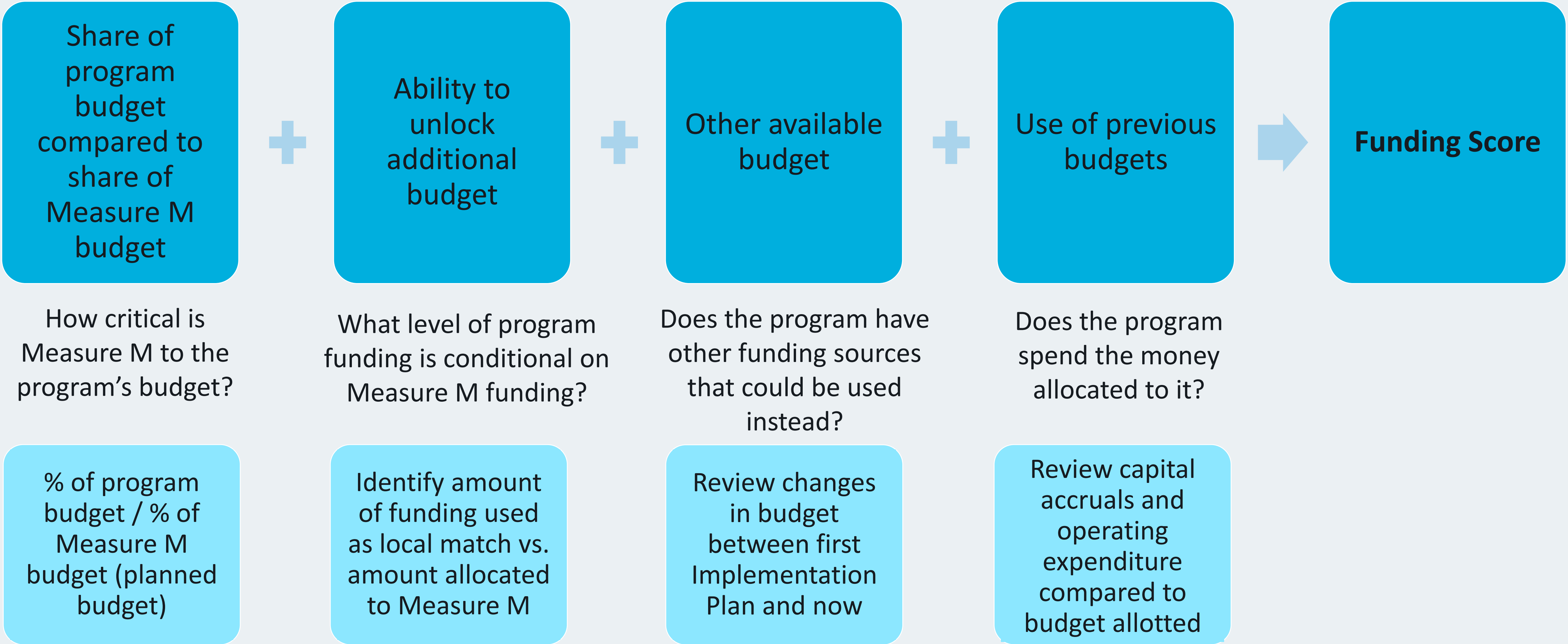
Including “impact” measurement that demonstrates community benefit and programmatic success

Based on objectives set out in ‘21-’26 Plan

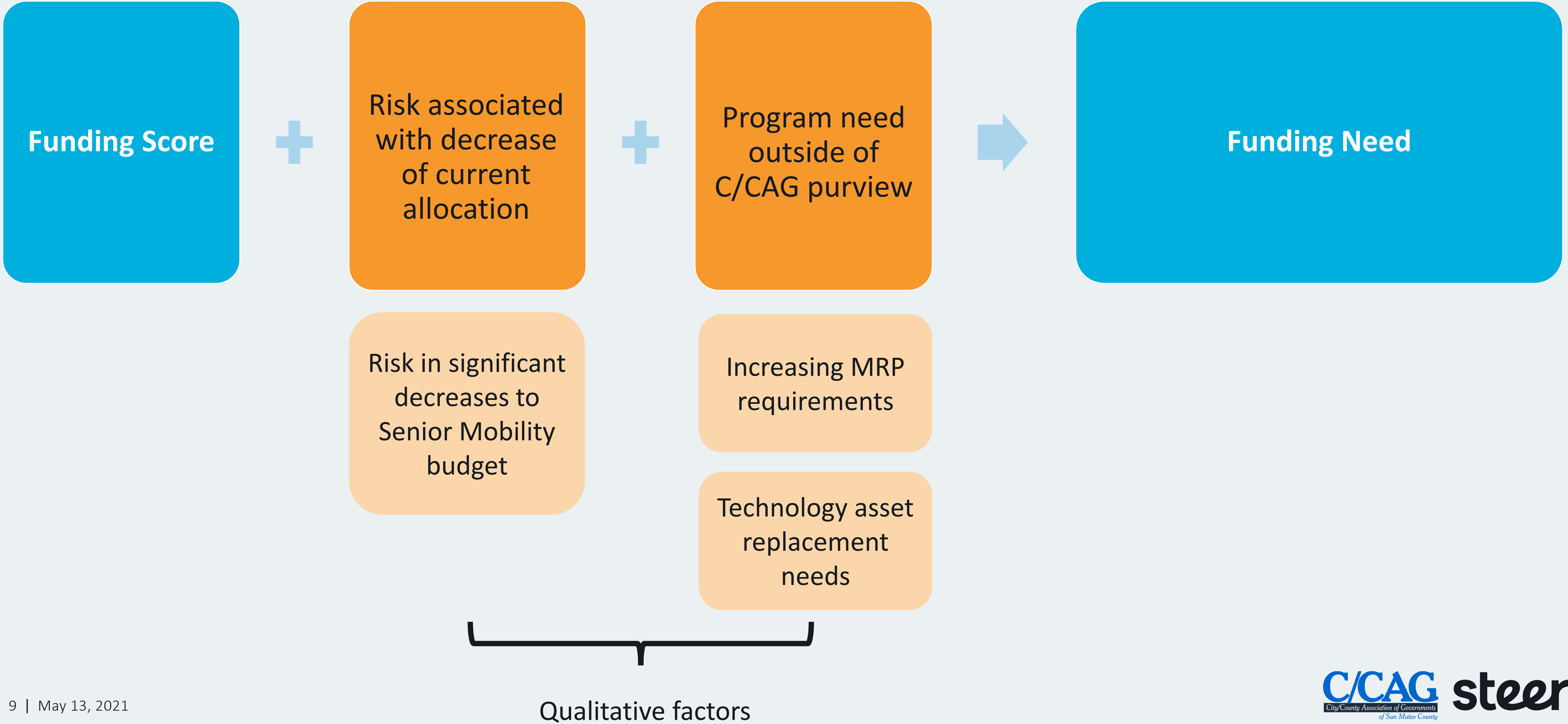
Current Countywide Programs Allocation



Initial Funding Needs Estimation Model



Initial Funding Needs Estimation Model



Allocation ranges as indicated by model

Model indicates a shift toward a more even distribution.

Program	Current Allocation	“Upper bound” Estimation	“Lower bound” Estimation
Senior Mobility	22%	20%	17%
Technology/Smart Corridor	10%	12%	10%
Safe Routes to School	6%	7%	6%
Stormwater	12%	14%	13%

Next Steps

- Present full draft Implementation Plan to Committees
- Board approval at June meeting



Thank You

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